



**TOGETHER WE WIN  
FOR EVERYONE IN OUR COMMUNITY**

**LIVE UNITED®**



**United Way  
of Greater Topeka**

# WHY WE FIGHT

LIVE UNITED®



## EARLY EDUCATION

When our kids are ready to learn, they are prepared to succeed in school.



## ON-GRADE ACHIEVEMENT

When our kids stay on track in reading and math, they graduate with the skills to build a brighter future.



## FINANCIAL STABILITY

When our neighbors are financially stable, they can provide a secure future.



## BASIC NEEDS

When individuals in crisis receive access to resources, they can focus on reaching their full potential.



## HEALTH

When individuals have access to healthy food and physical activity, our community has a stronger future.



## DRIVING MOMENTUM IN OUR COMMUNITY

Our community impact goals align with those of Momentum 2022, the comprehensive strategic plan for Topeka and Shawnee County.  
Develop Homegrown Talent • Create Vibrant and Attractive Places • Grow a Diverse Economy  
Promote a Positive Image • Collaborate for a Strong Community

WHEN WE FIGHT  
TOGETHER  
FOR OUR  
COMMUNITY,  
EVERYONE WINS.

# HOW WE FIGHT



Jackson

Jefferson

Shawnee

**ADVOCATING**  
Improving  
systems for all.

**CREATING CHANGE**

Turning your dollars into collective  
and measureable local solutions.

**MAKING GIVING EASY**

You choose how to give: workplace payroll deduction,  
individual online or traditional, even legacy giving.

**EMPOWERING VOLUNTEERS**

Join the fight on your own, with friends or coworkers.

United Way connects your time and talents with nonprofits across the area.

**LEADING COLLABORATION**

Campaign for Grade-Level Reading • Pine Ridge Partnership • Dolly Parton's Imagination Library  
Kansas Preschool Program • Capital Area Successful Start • Northeast Kansas Community Network

We seek out alignment and conversation with other nonprofits and coalitions to create  
effective and efficient community networks.

# JOIN THE FIGHT

United Way of Greater Topeka  
1527 SW Fairlawn Rd., Topeka, KS 66604  
785.273.4804  
unitedwaytopeka.org

LIVE UNITED®



## GIVE

Give online anytime at [GiveTopeka.org](http://GiveTopeka.org).

Run a workplace campaign.

Create generations of change with a Legacy Gift to the Oliverius Society.

Share your gift with more than 45 local nonprofits with similar goals.

Support Dolly Parton's Imagination Library in both Shawnee and Jackson counties.



## ADVOCATE

Find links to your legislators and voting information on our Advocacy page: [unitedwaytopeka.org/advocate](http://unitedwaytopeka.org/advocate).

Like, follow and share our social media posts to help amplify the Live United message.

Subscribe to our updates using the link on our web page.

Become part of the solution by joining us for an Impact Tour: [unitedwaytopeka.org/ci/bustour](http://unitedwaytopeka.org/ci/bustour).



## VOLUNTEER

Giving your time is easier than ever with the new Get Connected online portal. Find agencies that need your help today at [TopekaVolunteers.org](http://TopekaVolunteers.org).

Use your expertise on an Impact Council or United Way committee.

Help with Christmas Bureau by adopting a family, assisting with sign-up, personal shopping or even serving on the year-round planning committee.



@unitedwaytopeka



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